

EXECUTIVE WORKSHOP

DEPLOYING AND GOVERNING TRUSTWORTHY AI APPLICATIONS



This half-day workshop aims to equip executives and business leaders with essential knowledge about deploying and managing AI systems responsibly and ethically, blending conceptual understanding with practical insights. It's designed to enable business leaders to make informed decisions about AI deployment and governance in their organisations, fostering the application of AI systems which is not only effective but also responsible and ethical.

Session 1	Session 2
Introduction • Overview of the Workshop, • Importance of Trustworthy AI in the Business Context, • Setting Expectations and Workshop Goals. Part 1: Principles of Trustworthy AI • Defining Trustworthy AI: Understanding what makes AI trustworthy, • Ethical AI Frameworks, • Aligning AI with Business Strategy: Integrating AI initiatives with broader business objectives and strategies, • Interactive Exercise: Risk Identification. Part 2: Strategies for AI Deployment • AI Project Lifecycle: Key stages in AI deployment, from data collection to model development and integration into business processes, • Optimising Risk Mitigation Options, • Interactive Exercise: Risk Mitigation.	Part 3: Governance of AI Applications • Governance Frameworks: Establishing robust governance structures to oversee AI projects, • Ongoing Monitoring and Governance: processes for continuous monitoring, performance assessment, and feedback integration in AI systems, • Interactive Exercise: Setting up an AI Governance Process. Session 4: Open Discussion and Q&A • Discussion of industry-specific issues and open floor for questions, • Summarising Key Takeaways, • Next Steps and Resources for Further Learning.